

Vysshaya Liga - Istaravshan vs Istiklol

DATE: Thursday, August 14, 2025

LOCATION: Hisor, Districts of Republican Subordination, TJ

Event Description

Vysshaya Liga - Istaravshan vs Istiklol is a premier sports event in Hisor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,706 people

Event ID: 8NS3Cm4TNwx72wY2KQ

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.