

Vysshaya Liga - Eskhata vs CSKA Pamir

DATE: Saturday, October 25, 2025
LOCATION: Dushanbe, Nohijahoi tobei ҷumhur ²Â TJ

Event Description

Vysshaya Liga - Eskhata vs CSKA Pamir is a premier sports event in Dushanbe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,888 people

Event ID: Cwhk4GpPmYmD9kyZW7

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 755 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.