

[Volunteer Recruitment] World Culture Fair

DATE: Friday, October 17, 2025
LOCATION: Merrylands, New South Wales, AU

Event Description

[Volunteer Recruitment] World Culture Fair is a premier expos event in Merrylands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,889 people

Event ID: DpKFY7hAiuG5d9sY6q

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 756 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
