

Volunteer Info Night

DATE: Sunday, August 24, 2025
LOCATION: Nelson Bay, New South Wales, AU

Event Description

Volunteer Info Night is a premier community event in Nelson Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 35/100
Expected Attendance: 183 people
Event ID: ExhyFrr4Re2z4NmWcg

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
