

VOLUNTEER for 2025 Art in the Alley Fri 8/15-Sun 8/17

DATE: Friday, August 15, 2025
LOCATION: Oshkosh, Wisconsin, US

Event Description

VOLUNTEER for 2025 Art in the Alley Fri 8/15-Sun 8/17 is a premier festivals event in Oshkosh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 50/100
Expected Attendance: 1,001 people
Event ID: 5uXNMgNBkzF5HECxrT

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
