

# Volunteer at Ultra Hike - St Margaret's Hospice

DATE: Sunday, September 21, 2025  
LOCATION: Yeovil, England, GB

## Event Description

Volunteer at Ultra Hike - St Margaret's Hospice is a premier community event in Yeovil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** 6B9Ch357EEtYy2WtEH

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*