

# Volos NPS vs Panathinaikos Athens

DATE: Sunday, December 14, 2025

LOCATION: Athina, GR

## Event Description

Volos NPS vs Panathinaikos Athens is a premier sports event in Athina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,106 people

**Event ID:** E2jnxHjYJL6sBLXdyN

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,642 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*