

Volley League - OFI vs Milon

DATE: Saturday, November 1, 2025

LOCATION: Nea Smyrni, GR

Event Description

Volley League - OFI vs Milon is a premier sports event in Nea Smyrni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,001 people

Event ID: Gqtj39cAdg45aYDA8A

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.