

Voices of Peace 20th Annual Gospel Music Fest

DATE: Friday, August 15, 2025
LOCATION: Hilbert, Wisconsin, US

Event Description

Voices of Peace 20th Annual Gospel Music Fest is a premier festivals event in Hilbert. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,604 people

Event ID: FxoQn8gsse8EWW7bFa

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 642 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.