

# V.O.I.C.E Vocal Winter Journey (So)

DATE: Sunday, December 14, 2025

LOCATION: Wien, Wien, AT

## Event Description

V.O.I.C.E Vocal Winter Journey (So) is a premier concerts event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 35/100

**Expected Attendance:** 185 people

**Event ID:** EsAvR7oKTSfDTVAgoN

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 74 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*