

# V.League 2 - Tr íÖær T ji í6ær æ ' g2 ¶Ž æ, •&

DATE: Saturday, January 31, 2026  
LOCATION: Nha Trang, Khánh Hòa, VN

## Event Description

V.League 2 - Tr íÖær T ji í6ær Nai vs Khánh Hòa is a premier sports event in Nha Trang. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,123 people

**Event ID:** 6qR99roxczHy2R6wFU

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,049 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*