

V.League 1 - Th Ầ Công – Viettel vs Hoàng Anh Gia Lai

DATE: Sunday, October 26, 2025
LOCATION: Thành ph Ầ Pleiku, Gia Lai, VN

Event Description

V.League 1 - Th Ầ Công – Viettel vs Hoàng Anh Gia Lai is a premier sports event in Thành ph Ầ Pleiku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,000 people
Event ID: qSNxrP35dmoM4pwT2g

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.