

# V.League 1 - Th 3 Công – Viettel vs H 3 Phòng

DATE: Saturday, January 31, 2026  
LOCATION: Lê L 3i, H 3 Phòng, VN

## Event Description

V.League 1 - Th 3 Công – Viettel vs H 3 Phòng is a premier sports event in Lê L 3i. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,982 people

**Event ID:** BVEaqqBTmnCunc4nFX

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,193 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*