

V.League 1 - Sông Lam Nghệ An vs PVF-CAND

DATE: Sunday, August 17, 2025
LOCATION: Liên Ngh – Á VN

Event Description

V.League 1 - Sông Lam Nghệ An vs PVF-CAND is a premier sports event in Liên Ngh – à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,000 people

Event ID: 7bT3G5Z8MUP2C6XegK

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.