

# V.League 1 - Công An Hà Nội vs Viettel

DATE: Monday, February 9, 2026  
LOCATION: Da Nang, VN

## Event Description

V.League 1 - Công An Hà Nội vs Viettel is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,983 people

**Event ID:** Dari7MT433irw2m5v5

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,593 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*