

# V.League 1 - Becamex H Ó Chí Minh vs H Óng L -æ, Ž T -æ€

DATE: Friday, January 30, 2026  
LOCATION: Thành ph Ñ Hà T -æ,Ž T -æ,Á VN

## Event Description

V.League 1 - Becamex H Ó Chí Minh vs H Óng L -æ€ Hà T -æ€ is a premier sports event in Thành ph Ñ Hà T. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,321 people

**Event ID:** 4otHaEaPCEEEBgm3PY

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,728 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*