

Vivid Visions: Memories of Bird

DATE: Tuesday, August 19, 2025
LOCATION: Kansas City, Missouri, US

Event Description

Vivid Visions: Memories of Bird is a premier conferences event in Kansas City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: CjiGbrzkjeAESP5QP5

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.