

Viver em Cena: cinema para conscientizar e transformar

DATE: Sunday, October 19, 2025
LOCATION: Itaqui de Cima, Paraná, BR

Event Description

Viver em Cena: cinema para conscientizar e transformar is a premier performing-arts event in Itaqui de Cima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 660 people

Event ID: H6AHX7zCGRZNVwJUdH

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.