

VIVA UMA EXPERIÊNCIA HAMOA COM A ECCOS BLACK

DATE: Friday, September 5, 2025
LOCATION: Jardim Sul, Minas Gerais, BR

Event Description

VIVA UMA EXPERIÊNCIA HAMOA COM A ECCOS BLACK is a premier concerts event in Jardim Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 156 people

Event ID: H9t4bjXj27r7zpFy4o

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.