

VIVA F3 - Charlie Brown Jr Cover Oficial + Rezzo (abertura)

DATE: Friday, August 15, 2025
LOCATION: Zona 04, Paraná, BR

Event Description

VIVA F3 - Charlie Brown Jr Cover Oficial + Rezzo (abertura) is a premier concerts event in Zona 04. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 27/100

Expected Attendance: 74 people

Event ID: He5NPYt8QtHhxjxYPM

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.