

# Vista Lago Music Festival -free entry-

DATE: Saturday, August 30, 2025  
LOCATION: Lunetta-frassino, Lombardia, IT

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## Event Description

Vista Lago Music Festival -free entry- is a premier festivals event in Lunetta-frassino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 714 people

**Event ID:** 99nVh5yFbzTcfNWW9W

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 286 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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