

# Vissel Kobe vs Sanfrecce Hiroshima

DATE: Wednesday, August 20, 2025  
LOCATION: Hiroshima, Hiroshima, JP

## Event Description

Vissel Kobe vs Sanfrecce Hiroshima is a premier sports event in Hiroshima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 78/100

**Expected Attendance:** 24,847 people

**Event ID:** 363ktoFp3P7tsqLhFz

## Hotel Demand Indicators

**ADR Impact Index:** 8.1x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 9,939 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*