

# Visão VDG + RapMais convidam AR BABY

DATE: Sunday, August 24, 2025  
LOCATION: Vidigal, Rio de Janeiro, BR

## Event Description

Visão VDG + RapMais convidam AR BABY is a premier concerts event in Vidigal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 554 people

**Event ID:** 8qybF36SR83jKsBEQZ

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 222 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*