

VISÃO 360° - O encontro dos empresários que pensam 360°

DATE: Wednesday, November 26, 2025
LOCATION: Del Castilho, Rio de Janeiro, BR

Event Description

VISÃO 360° - O encontro dos empresários que pensam 360° is a premier conferences event in Del Castilho. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 297 people

Event ID: Bjo2DxKdWoo3xXg6Lc

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.