

# Visite Pardino 13/12

DATE: Saturday, December 13, 2025

LOCATION: São Paulo, BR

## Event Description

Visite Pardino 13/12 is a premier community event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 31/100

**Expected Attendance:** 118 people

**Event ID:** 87Z8siBH6h4qDrhbAa

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 47 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/visite-pardino-1312>

Document generated on 6/4/2026, 2:31:42 AM