

Visioning - an exhibition exploring how art shapes the way we see the Barossa, past and present.

DATE: Wednesday, September 3, 2025
LOCATION: Tanunda, South Australia, AU

Event Description

Visioning - an exhibition exploring how art shapes the way we see the Barossa, past and present. is a premier expos event in Tanunda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 791 people
Event ID: He2SVUfDxwFzEcrEj7

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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