

Vision Support Low Vision Roadshow - Ellesmere Port

DATE: Thursday, September 25, 2025
LOCATION: Ellesmere Port, England, GB

Event Description

Vision Support Low Vision Roadshow - Ellesmere Port is a premier expos event in Ellesmere Port. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 50/100
Expected Attendance: 1,014 people
Event ID: goFeKgqXJmH3hY4Mwa

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 406 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
