

Vision NEXT GEN - Martial Arts Exhibition

DATE: Friday, October 31, 2025
LOCATION: Wynnum, Queensland, AU

Event Description

Vision NEXT GEN - Martial Arts Exhibition is a premier performing-arts event in Wynnum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 55/100
Expected Attendance: 1,734 people
Event ID: A3FbiDt2LhhQnENESn

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 694 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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