

Virtus Imola - Raggisolaris Faenza

DATE: Friday, September 12, 2025

LOCATION: Jesi, Marche, IT

Event Description

Virtus Imola - Raggisolaris Faenza is a premier sports event in Jesi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,771 people

Event ID: 3nCnet5VibjxViurBG

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 708 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.