

# VIP Party Bus Ride to Rock Autism Music Festival with O.A.R. at Morris Farm

DATE: Saturday, October 25, 2025  
LOCATION: Maple, North Carolina, US

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## Event Description

VIP Party Bus Ride to Rock Autism Music Festival with O.A.R. at Morris Farm is a premier festivals event in Maple. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 51/100

**Expected Attendance:** 1,141 people

**Event ID:** DGhviUZK5YLtZf2Cdu

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 456 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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