

Violet and the Undercurrents with Linda Bott Experience

DATE: Thursday, September 11, 2025
LOCATION: Columbia, Missouri, US

Event Description

Violet and the Undercurrents with Linda Bott Experience is a premier concerts event in Columbia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 1,053 people
Event ID: 4CdZnrTybs32zUCV78

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 421 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.