

Vintage Wholesale Open Week at The Steamworks!

DATE: Saturday, August 16, 2025
LOCATION: Sheffield, England, GB

Event Description

Vintage Wholesale Open Week at The Steamworks! is a premier expos event in Sheffield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 64/100
Expected Attendance: 5,036 people
Event ID: 83d7MG6bo2vdBYmmSw

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,014 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
