

Vino Ce 2025 - Wine Lover

DATE: Sunday, September 28, 2025

LOCATION: Caserta, Campania, IT

Event Description

Vino Ce 2025 - Wine Lover is a premier festivals event in Caserta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 237 people

Event ID: J4Xe7kWgng4yBAim7P

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.