

Vinny Thomas Works on 1/2 Hour (for the Reagan Center for Western Heritage)

DATE: Wednesday, August 13, 2025
LOCATION: Los Angeles, California, US

Event Description

Vinny Thomas Works on 1/2 Hour (for the Reagan Center for Western Heritage) is a premier conferences event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 103 people

Event ID: DDj7XGVeocdqLPzJ8i

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
