

Vinho, Fogo e Música - Uma experiência para todos os sentidos

DATE: Saturday, November 15, 2025
LOCATION: Rio Grande do Sul, BR

Event Description

Vinho, Fogo e Música - Uma experiência para todos os sentidos is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 538 people

Event ID: BpYABEH7kKmkPz4ZYr

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 215 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.