

# Vincent Gardner & Jerome Jennings (NYC)

## - 14/08/25

DATE: Wednesday, August 13, 2025  
LOCATION: Brisbane, AU

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### Event Description

Vincent Gardner & Jerome Jennings (NYC) - 14/08/25 is a premier expos event in Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** expos

**Importance Rank:** 50/100

**Expected Attendance:** 957 people

**Event ID:** FLViCNN53qtb6LXZCs

### Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 383 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*