

Vince Jones Celebrates 50 years

DATE: Saturday, September 27, 2025
LOCATION: Canberra, Australian Capital Territory, AU

Event Description

Vince Jones Celebrates 50 years is a premier festivals event in Canberra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,142 people

Event ID: 9bmVMb6KNqXvcFJE8o

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 457 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.