

VIMOX 2025 - Vietnam Marine & Offshore Expo

DATE: Tuesday, November 18, 2025
LOCATION: H Ó Chí Minh, VN

Event Description

VIMOX 2025 - Vietnam Marine & Offshore Expo is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,000 people

Event ID: AKsArbdDKv5Ba7ahTc

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.