

Vijay Iyer and King Britt

DATE: Sunday, August 17, 2025
LOCATION: New York (NYC), New York, US

Event Description

Vijay Iyer and King Britt is a premier festivals event in New York (NYC). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,279 people

Event ID: EiALkmLGGqByZy5bf3

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
