

VII - Chapters of a Story

DATE: Saturday, September 13, 2025

LOCATION: Dublin, County Dublin, IE

Event Description

VII - Chapters of a Story is a premier expos event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 410 people

Event ID: 8qb5Gwpyrav2yqxCd9

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/vii-chapters-of-a-story>

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