

# Vieze Meisje at AB Club @ Ancienne Belgique

DATE: Friday, December 5, 2025  
LOCATION: Brussel, Brussels Hoofdstedelijk Gewest, BE

## Event Description

Vieze Meisje at AB Club @ Ancienne Belgique is a premier concerts event in Brussel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 38/100  
**Expected Attendance:** 261 people  
**Event ID:** DCzNJEXDLbW4mDBrVs

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 104 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*