

Vietbuild Home 2025

DATE: Tuesday, December 16, 2025
LOCATION: Tân Chánh Hi Çp, H Ó Chí Minh, VN

Event Description

Vietbuild Home 2025 is a premier expos event in Tân Chánh Hi Çp. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 71/100
Expected Attendance: 11,172 people
Event ID: BSP3zRtSJMTaHXWKUN

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,469 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
