

Viernes Zurda: 4 años de La Zurda Tailerra

DATE: Friday, November 14, 2025
LOCATION: Moreaga, Euskadi, ES

Event Description

Viernes Zurda: 4 años de La Zurda Tailerra is a premier performing-arts event in Moreaga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 200 people

Event ID: DrCcVrhNX5ct2K3DZk

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.