

# Vierde Divisie - Group C - OJC Rosmalen vs Laar

DATE: Sunday, August 24, 2025  
LOCATION: Weert, Limburg, NL

## Event Description

Vierde Divisie - Group C - OJC Rosmalen vs Laar is a premier sports event in Weert. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 902 people

**Event ID:** GdSdhZe6SR2BCFrCC

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 361 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*