

Vierde Divisie - Group C - OJC Rosmalen vs Juliana '31

DATE: Sunday, September 21, 2025
LOCATION: Malden, Gelderland, NL

Event Description

Vierde Divisie - Group C - OJC Rosmalen vs Juliana '31 is a premier sports event in Malden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,091 people

Event ID: EFrpLvM6iFYgA6Ytb4

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.