

Vierde Divisie - Group C - AWC vs Unitas 30

DATE: Sunday, August 31, 2025
LOCATION: Etten-Leur, Noord-Brabant, NL

Event Description

Vierde Divisie - Group C - AWC vs Unitas 30 is a premier sports event in Etten-Leur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 902 people

Event ID: a7ty7mnGQkoqj37LGC

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 361 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.