

Vierde Divisie - Group B - VOC vs Capelle

DATE: Saturday, January 24, 2026
LOCATION: Capelle aan den IJssel, South Holland, NL

Event Description

Vierde Divisie - Group B - VOC vs Capelle is a premier sports event in Capelle aan den IJssel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,147 people

Event ID: F7Ps3jArvqxUqpZ6rM

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 459 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.