

Vierde Divisie - Group B - Smitshoek vs SHO

DATE: Saturday, September 27, 2025
LOCATION: Oud-Beijerland, Zuid-Holland, NL

Event Description

Vierde Divisie - Group B - Smitshoek vs SHO is a premier sports event in Oud-Beijerland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,210 people

Event ID: ShVSw3nNv2dkHvWjSp

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 484 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.