

Vierde Divisie - Group A - SJC Noordwijk vs Ajax Amateurs

DATE: Saturday, February 7, 2026
LOCATION: Duivendrecht, Noord-Holland, NL

Event Description

Vierde Divisie - Group A - SJC Noordwijk vs Ajax Amateurs is a premier sports event in Duivendrecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,425 people
Event ID: GRWLcPCsjPEPRhFk5m

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 570 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.