

Vierde Divisie - Group A - Hoofddorp vs DEM

DATE: Saturday, January 31, 2026
LOCATION: Beverwijk, North Holland, NL

Event Description

Vierde Divisie - Group A - Hoofddorp vs DEM is a premier sports event in Beverwijk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,172 people

Event ID: D7NYQIMFNuDUuNPiUn

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 469 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.